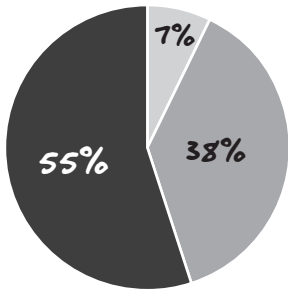


MEHRABIAN'S 7-38-55 THEORY OF COMMUNICATIONS



- 7% WORD CHOICE
- 38% TONE OF VOICE
- 55% BODY LANGUAGE